



*Neighbors Helping Neighbors In Need*

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To whom it may concern,

I have had the pleasure of knowing and working with Kelly Masters for the last two years while in my position as Radiothon Producer/Special Events Manager for The Heat and Warmth Fund (THAW). As the Radiothon Producer for the WWJ Winter Survival Radiothon, I worked closely with Kelly and her clients.

What I was most impressed with from Kelly during those two years was her work ethic. Kelly not only cared about her clients and their needs, but she truly cared about the charity. She was well aware of what THAW did for the community and she embraced that and her compassion for the cause came through to her clients and the charity. It was so refreshing to work with an individual such as Kelly because she was able to successfully juggle everyone's goals for the event.

I can't thank Kelly enough for all her efforts on every Radiothon she was a part of. She raised tons of money for THAW through her sponsorships and we were lucky to have her on our team. Kelly will truly be an asset to any company that she works with. She wants the best for everyone involved and will do whatever it takes to achieve her client's marketing needs in a very positive and professional manner.

Warmest Regards,

A handwritten signature in black ink that reads "Rose Sarti". The signature is written in a cursive style with a long horizontal flourish extending to the right.

Rose Sarti

The Heat and Warmth Fund