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To whom it may concern:

I have known and been a client of Kelly Masters for over ten years in my capacity as Chief Executive Officer of Coldwell Banker Weir Manuel Realtors. We have worked on many creative marketing projects in her role at WWJ.

What impresses me most about Kelly is her approach to business relationships. She is a true consultative sales expert. Rather than try to sell something she may have to offer, she is an expert at determining the client's explicit needs by understanding their business, then creating a solution that addresses that need. I have found that skill to be generally lacking in the business world and Kelly's approach has always been refreshing.

She is sincere, creative, engaged and a person whom I trust. I know her to be an honest person of high integrity.

Kelly is also a master networker. Over the years, she has made several valuable business introductions in which she has had no financial interest, other than to help a client build business.

I give Kelly my highest personal recommendation. I believe she would be a valuable asset to any organization.

Sincerely,

A handwritten signature in black ink, appearing to read "Kelly Sweeney". The signature is written in a cursive style and is positioned above a horizontal line.

Kelly Sweeney
Chief Executive Officer